



Published on National Council of Nonprofits (<https://www.councilofnonprofits.org>)

Original URL: <https://www.councilofnonprofits.org/pressreleases/landmark-report-examines-indispensable-role-nonprofits-play-improving-lives>

Landmark Report Examines the Indispensable Role Nonprofits Play Improving Lives, Bolstering Economies, and Strengthening Democracy

Today, the National Council of Nonprofits released a new report, [*Nonprofit Impact Matters*](#), which tells the story of today's nonprofit community from the nonprofit perspective on a nationwide and sector-wide basis for the first time. The report brings together fresh data about nonprofits, places that data into real-world context, and applies practical analysis, all designed to share insights into the significant impact that America's charitable nonprofits have in strengthening communities and improving lives.

The [accompanying microsite](#) provides easy access to even more information, with [state-specific data and reports](#), [facts and figures that anyone can download](#), and more.

"This report demonstrates how charitable nonprofits impact the lives of every American in ways many people may not even be aware of," said Tim Delaney,

President and CEO of the National Council of Nonprofits. “We wrote the report specifically for the 12.3 million nonprofit employees, 64 million nonprofit board members and volunteers, and tens of millions of donors who support the work of nonprofits. These dedicated people often focus so much on advancing their own nonprofit’s mission that there’s little time to see the trends and challenges emerging around them. As a result, nonprofits tend to operate in separate silos of their own organization or subsector, not realizing that they share common challenges with other nonprofits. We firmly believe that if a critical mass of people connected to nonprofits knew more about what nonprofits share in common and how their interests align, then nonprofits would unite and have the collective power to overcome those shared challenges and advance their particular missions even further to shape a better future for everyone.”

The report, created with generous support from AIG Retirement Services, serves as a free resource for nonprofit employees, board members, volunteers, donors, and each person whose life has benefited thanks to the impact of charitable nonprofits – in other words, all of us. More data and resources can be found at www.nonprofitimpactmatters.org.

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ABOUT THE NATIONAL COUNCIL OF NONPROFITS

The National Council of Nonprofits (Council of Nonprofits) is the nation’s leading resource and advocate for America’s charitable nonprofits. Through our powerful network of state associations and 25,000-plus members—the nation’s largest network of nonprofits—we serve as a central coordinator and mobilizer to help nonprofits achieve greater collective impact in local communities across the country. We identify emerging trends, share proven practices, and promote solutions that benefit charitable nonprofits and the communities they serve. Learn more at www.councilofnonprofits.org.