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Marketing and Communications

The National Council of Nonprofits provides nonprofits with the **tools, research, and resources** needed to operate more effectively, efficiently, and ethically. This page highlights our most-viewed resources on Marketing and Communications.

[Read about Social Media During Upheaval](#)

Social Media During Upheaval

Change is the only constant on social media platforms. This article outlines factors to consider when deciding when to step back or stay engaged on Twitter - or on any platform.

[Read about How One Life-Changing Moment Made Digital Accessibility My Inspired Mission](#)

How One Life-Changing Moment Made Digital Accessibility My Inspired Mission

Ensuring your nonprofit's website is accessible to all, including those who are visually impaired, has many benefits. Kim Alfonso of Results One LLC shares her personal story, her practical insights and expertise, and helpful resources.

[Read about Can Your Brand Be More Accessible?](#)

Can Your Brand Be More Accessible?

Tips from Big Duck on how to integrate accessibility into your branding.

[See all resources on Marketing and Communications](#)

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