



Published on National Council of Nonprofits (<https://www.councilofnonprofits.org>)

Original URL: <https://www.councilofnonprofits.org/running-nonprofit/marketing-and-communications>

Marketing and Communications

The National Council of Nonprofits provides nonprofits with the **tools, research, and resources** needed to operate more effectively, efficiently, and ethically. This page highlights our most-viewed resources on Marketing and Communications.

[Read about Social Media During Upheaval](#)

Social Media During Upheaval

Change is the only constant on social media platforms. This article outlines factors to consider when deciding when to step back or stay engaged on Twitter - or on any platform.

[Read about How One Life-Changing Moment Made Digital Accessibility My Inspired Mission](#)

How One Life-Changing Moment Made Digital Accessibility My Inspired Mission

Ensuring your nonprofit's website is accessible to all, including those who are visually impaired, has many benefits. Kim Alfonso of Results One LLC shares her personal story, her practical insights and expertise, and helpful resources.

[Read about Can Your Brand Be More Accessible?](#)

Can Your Brand Be More Accessible?

Tips from Big Duck on how to integrate accessibility into your branding.

[See all resources on Marketing and Communications](#)

Stay Up-to-Date on Policy Issues and Trends

Click the links below to subscribe. Our newsletters are free for anyone to subscribe to. It's part of our commitment to equity - ensuring that cost isn't a barrier to any nonprofit professional getting access to the information they need to advance their mission.



Nonprofit Champion

Free biweekly updates on local, state, and federal policy and advocacy issues affecting nonprofits.

[Subscribe](#)



Nonprofit Essentials

Free monthly newsletter sharing trends, tools, and insights on nonprofit operations and compliance.

[Subscribe](#)

[BACK TO Running a Nonprofit](#)