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Sponsorship and Advertising Opportunities

The National Council of Nonprofits is a trusted resource and advocate for America's charitable nonprofits. With state association membership surpassing 30,000 organizations, more than 1.5 million visitors to our website annually, and more than 40,000 opt-in subscribers to our *Nonprofit Essentials* newsletter, we offer extensive visibility for those seeking to reach nonprofit audiences.

How to Get Your Company in Front of Our Audiences of Decision-Makers and Influencers

- [**Advertise in *Nonprofit Essentials* newsletter**](#). Our newsletter connects more than 40,000 nonprofit subscribers with the latest resources, trends, and thought leadership.
- [**Promote your product or service to some of the more than 1.5 million annual visitors to our website**](#). You'll have exclusive placement for your ad on the selected page or section for the term you select.
- [**Get to know the decision-makers and influencers from state associations of nonprofits at our Network Learning Confab**](#), an annual gathering for the leadership of our member state associations and nonprofit allies. CEOs and other staff in attendance represent state associations

of nonprofits with collective membership of more than 32,000 organizations across the country. The 2025 Network Learning Confab was held in June 2025 in Washington, DC.

- **[Sponsor one of NCN's national webinars](#)**. The National Council of Nonprofits (NCN) hosts a small number of webinars each year with a nationwide audience of nonprofit professionals, board members, volunteers, and sector supporters. Sponsor a webinar to advertise your business to the thousands of nonprofit professionals on our mailing list, several hundred to a couple thousand live viewers, with the potential to often reach hundreds more who register to view a later recording of the content. Your support helps with NCN's commitment to equity, ensuring we can continue to provide these webinars for free.